

# Financials

## Revenue and Support

	FY 2020	FY 2019
Admissions and Memberships	1,003,862	1,400,255
Contributions and Grants*	1,652,518	676,624
Gift Shop and Café sales	274,267	431,788
Less: Cost of Goods Sold	143,365	233,809
Net Gift Shop and Café Sales	130,902	197,979

Special Events	162,401	180,889
Investment Income	52,725	84,134
Misc Income	15,215	219
<b>Total Revenue and Support</b>	<b>3,017,623</b>	<b>2,540,099</b>

## Expenses

Program Expenses	3,289,528	3,317,500
Core Support	1,056,432	1,108,766
Fundraising	334,629	344,017

<b>Total Expenses</b>	<b>4,680,589</b>	<b>4,770,283</b>
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Change in Net Assets	-982,015	-2,230,184
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<b>Net Assets, Beginning of Year</b>	<b>25,001,510</b>	<b>27,231,694</b>
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<b>Net Assets, End of Year</b>	<b>24,019,495</b>	<b>25,001,510</b>
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## Board of Directors

**President,** Kelly Carlson,  
*VP Commercial Banking, Arvest*

**Vice President,** Whitney Yoder,  
*PR Manager, Cox Communications*

**Secretary,** Alan Dranow,  
*Director, Walmart Heritage Group*

**Treasurer,** Matthew Hegi,  
*VP Finance Asst. Corp. Controller, JB Hunt*

**Past President,** Ken Mantel,  
*SVP Retail Development, ViacomCBS*

Bill Akins, *Director, Walmart Labs*

Bob Arvin, *Divisional VP Supply Chain, Walmart*

Ellie Bertani, *Director HR Strategy and Innovation, Walmart*

David "Ech" Echegoyen, *VP Marketing, Walmart*

Jill Grimsley, *Attorney, Mitchell Williams Law Firm*

Michelle Hayward, *Fayetteville Public Schools*

Elda Scott, *Community Leader and Philanthropist*

Eric Scott, *Cheyenne Industries*

Kevin Scherer, *Director, Live Better U – Walmart*

Shannon Starr-Arcana, *Fayetteville Public Schools*

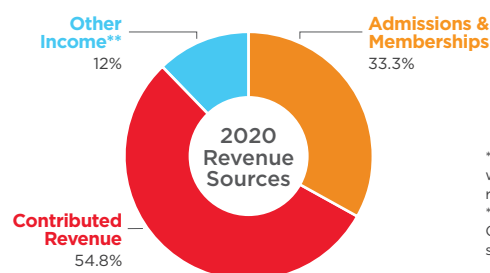
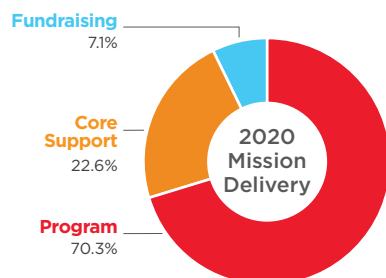
## Advisory Board

Kathleen Dalton, *HR VP at FFO Home*

Denise Garner, *Feed Communities, Arkansas State Representative*

Kalene Griffith, *President, Visit Bentonville*

Nancy Leake, *Downtown Bentonville Revitalization*



\*Please note that \$1,466,222 received in previous years was released in FY20 and \$375,436 was moved to restricted funds for future use.

\*\*Other income includes earned income from Curiosity Corner, Zing Cafe, birthday parties, camps, workshops, special events, facility rentals and investment income.