

SCOTT FAMILY AMAZEUM

UnGala

Fundraiser

April 21, 2023



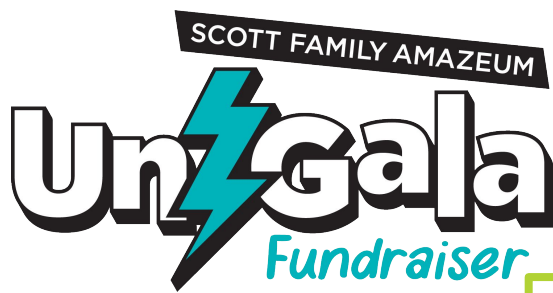
A night unlike any you'll experience all year.

Forget the sequins, uncomfortable shoes, bow ties and safety-pinned cumberbunds. This isn't that kind of party. The Scott Family Amazeum UnGala is a grown up bash full of fun, experimentation and exploration. Wear your sneakers, shorts and t-shirt and get ready for an amazing—and possibly a little messy—event!

Promote your brand to thousands of consumers as a proponent of unique learning opportunities!



Event Information:
amazeum.org/ungala



Business as Unusual in 2023

This April, the Scott Family Amazeum will put on the most **outrageous adult-only event** in Northwest Arkansas! Casual attire is highly recommended to enjoy the event to the fullest. Bring your team for bonding, risks, and hijinks all while supporting STEAM (Science Technology, Engineering, Arts and Math) education in Northwest Arkansas.

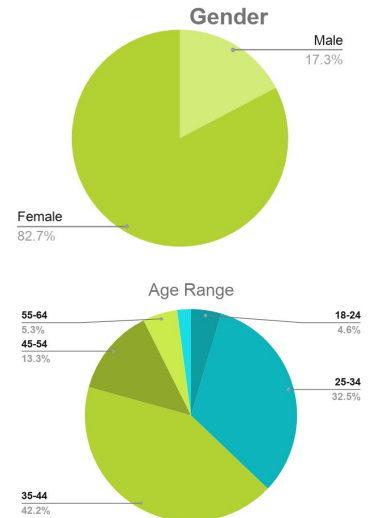
Engage with Retail and CPG Leaders

Join other NWA business and community leaders for an unforgettable experience. You and your team will engage in interactive activities curated to find the curiosity and child-like spirit in yourself that leads to learning, exploration, and fun. You and your business will help us build a creative community where innovation and learning thrives.

Reach

Social Media Followers
(across platforms): **40,000+**

Demographics



Choose Your Own Adventure

Branding Opportunities

- Food Truck Buffet
- Event Sustainability
- A/V + Program
- Vignettes + Experiences

Marketing Opportunities

- Social Media
- Print Ads
- Signage at Event
- Product Placement

Event Perks

- Tickets
- Honorary Chair Access
- Team Building

...and more

How can we help you reach your goals?

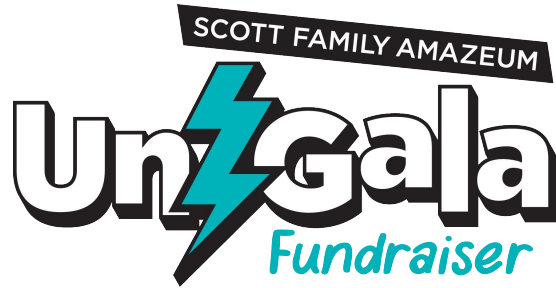
Your business is unique and so is this event. We want your sponsorship to reflect that and will work with you to customize a benefits package that works for you and your team. Take a look at some of the available benefits and if you have other ideas, let us know!

We want to hear from you

Let us know how you would like to participate in this event! Contact us today!

Danica Stout

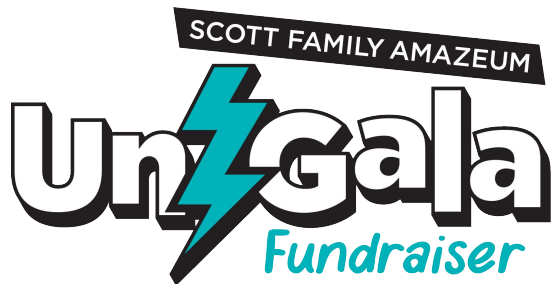
Development Manager
dstout@amazeum.org
479.802.6796



SPONSOR LEVEL	PRESENTING	ADVENTURE	POWERFUL PLAY	ACCESS	OUTREACH	SAFE RISK	DAY PASS
SPONSORSHIP AMOUNT	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
ACKNOWLEDGMENT							
Branding Opportunities	Entire Event	Competition	Multiple	Multiple	Multiple	Multiple	
Promotional Materials - including Social Media	All	Most	Some	Some	Some		
Unique Social Media Post Announcing Sponsorship with Logo	✓	✓	✓	✓	✓	✓	✓
Event Signage and Program	Logo	Logo	Logo	Logo	Listed	Listed	Listed
Opportunity to speak during program	✓						
Event Page on Amazeum Website	Logo with link	Logo with link	Logo	Listed	Listed	Listed	Listed
Recognition in Scott Family Amazeum Lobby for 12-month Period	✓	✓	✓	✓	✓	✓	✓
Social Media Posts Regarding Competition	✓	✓	✓				
EVENT BENEFITS							
VIP Early Access	✓	✓	✓	✓	✓	✓	✓
Event Tickets	30	26	22	18	14	10	6
Event Seating	Premier	Premier	Preferred	Preferred	Reserved		
Product Placement at event							
Sponsor individual in competition	✓	✓	✓				
ADDITIONAL BENEFITS							
Complimentary Day Passes	20	16	12	10	8	6	
Special One-time Rental Rate	30% off	20% off	15% off	10% off	5% off		
Amazeum Temporary Installment in Sponsor Space	✓	✓	✓				

Not finding a level that meets your goals? Contact us to customize your sponsorship.

Print deadline for UnGala ads is February 10, 2023. All other print deadlines are March 20, 2023.



Sponsorship Commitment Form

Sponsor Name: _____

As you would like for it to appear in print

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Sponsor Level: _____

Amount: _____

In-Kind Description: _____

Sponsor Signature: _____

Date: _____

*All donations are tax-deductible to the full extent of the law.
Tax ID: 20-4718511*



Questions may be directed to:

Danica Stout

Development Manager

dstout@amazeum.org

479-802-6796