

SCOTT FAMILY AMAZEUM

# UnGala

Fundraiser

**April 23, 2022**



***An event unlike any you'll  
experience all year.***

Forget the sequins, uncomfortable shoes, bow ties and safety-pinned cumberbunds. This isn't that kind of party. The Scott Family Amazeum UnGala is a grown up bash full of fun, experimentation and exploration. Wear your sneakers, shorts and t-shirt and get ready for an amazing—and possibly a little messy—event!



***Promote your brand to  
thousands of consumers  
as a proponent of unique  
learning opportunities!***

**Event Information:**  
[amazeum.org/ungala](http://amazeum.org/ungala)



## **Business as Unusual in 2022**

Heading into 2022, after two years of uncertainty, will bring unknown surprises. What we do know is that the Amazeum plans to put on the most outrageous adult-only event in Northwest Arkansas! Casual attire is not only preferred by you, but highly recommended to enjoy the event to the fullest. The UnGala supports Amazeum for All initiatives that hold down the true cost of admission, offer day passes to local nonprofit organizations and make it possible for 1 in 5 guests to visit the Amazeum at no cost to themselves.

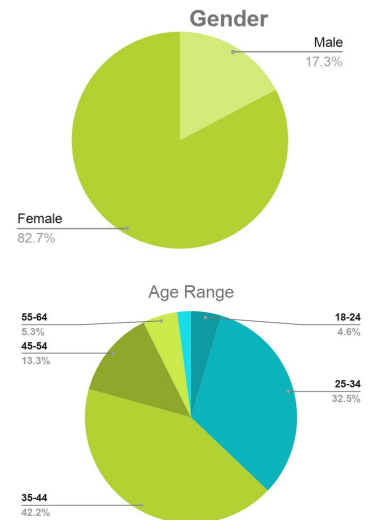
## **Engage with Retail and CPG Leaders**

Join other NWA business and community leaders for an unforgettable experience. Past honorary chairs include Ben-Saba Hasan, Scott McCall, Daniel Eckert and Greg Foran. You and your team will engage in interactive activities curated to find the curiosity and child-like spirit in yourself that leads to learning, exploration and fun. You and your business will help us build a creative community where innovation and learning thrives.

## **Reach**

**Social Media Followers**  
(across platforms): **40,000+**

### **Demographics**



## **Choose Your Own Adventure**

### *Branding Opportunities*

- Food Truck Buffet Sponsor
- A/V Sponsor
- Vignette Sponsor

### *Marketing Opportunities*

- Social Media
- Print Ads
- Signage at Event
- Product Placement

### *Event Perks*

- Tickets
- Honorary Chair Access
- Team Building

...and more

## **How can we help you reach your goals?**

Your business is unique and so is this event. We want your sponsorship to reflect that and will work with you to customize a benefits package that works for you and your team. This event will include virtual and in-person opportunities to showcase your business and network with others. Take a look at some of the available benefits and if you have other ideas, let us know!

## **We want to hear from you**

Let us know how you would like to participate in this event! Contact us today!

### **Shannon Dixon**

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### **Danica Stout**

Development Manager  
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SPONSOR LEVEL	PRESENTING	ADVENTURE	POWERFUL PLAY	ACCESS	OUTREACH	DAY PASS
SPONSORSHIP AMOUNT	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$1,000
ACKNOWLEDGMENT						
Branding Opportunities	Entire Event	24-Volt Races	Experience at Event			
Promotional Materials - including Social Media	All	Most	Some	Some		
Event Signage and Program	Logo	Logo	Logo	Logo	Listed	Listed
Event Page on AMAZEUM Website	Logo with link	Logo with link	Logo	Listed	Listed	
Recognition in Scott Family AMAZEUM Lobby for 12-month Period	✓	✓	✓	✓	✓	✓
Social Media Posts Regarding 24-Volt Race Updates	✓	✓	✓	✓		
EVENT BENEFITS						
VIP Early Access	✓	✓	✓	✓	✓	✓
Event Tickets	30	20	16	12	10	8
Event Seating	Premier	Premier	Preferred	Preferred	Reserved	
VIP Parking Passes	10	8	6	4	3	2
Product Placement at Event	✓	✓	✓	✓		
Team Participation in 24-Volt Races	✓	✓	✓	✓		
ADDITIONAL BENEFITS						
Complimentary Day Passes	20	16	12	10	8	
Special One-time Rental Rate	30% off	20% off	15% off	10% off	5% off	
Promotional Event at Sponsor's Office	✓	✓				
AMAZEUM Temporary Installment in Sponsor Space	✓	✓	✓			

**Not finding a level that meets your goals? Contact us to customize your sponsorship.**

***Print deadline for UnGala ads is February 1, 2022. All other print deadlines are March 1, 2022.***



## Sponsorship Commitment Form

**Sponsor Name:** \_\_\_\_\_

As you would like for it to appear in print

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Sponsor Level:** \_\_\_\_\_

**Amount:** \_\_\_\_\_

**In-Kind Description:** \_\_\_\_\_

**Sponsor Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

*All donations are tax-deductible to the full extent of the law.  
Tax ID: 20-4718511*



Questions may be directed to:

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