

Mood Boards

Best for Ages

4+

Workspace

Flat indoor surface

Is electricity required?

No

Description

Do you know what you like? Mood Boards are a tool that designers use to prepare for a new project. These inspiration boards are a visual way to collect and organize creative information about an audience. The audience for this Mood Board is you!

Materials

- Images- photos, magazine/newspaper clippings, printed images from online, drawings, coloring book pages, etc.
- Adhesive- glue, tape, hot glue, stickers
- Scissors
- Board- poster board, sheet of paper, wall, cork board, cardboard

Concepts Explored

- Designer
- Problem Solving
- Design Process

What to Do

1. Mood boards are all about figuring out what you like. Start by collecting your images. Cut out anything that makes you happy, expresses who you are, or represents your goals .
2. Next, start sorting your images into piles. Some categories you may see:
 - a. Themes: For example, “home” or “animals”
 - b. Colors: Categorize colors that you like together
 - c. Words: Maybe you like words or sayings that go together
3. Arrange your images on your board. Be creative in how you group and place each image.
4. Now adhere down using your adhesive of choice.
5. Did you discover anything new about yourself? Did any of your categories surprise you?



Mood Boards

Troubleshooting Tips

- It can take some time to fill in all of the spaces on your mood board. Be patient and think of other ways you can fill in the gaps- is there another way to add images to your mood board?
- Mood boards are meant to be somewhat temporary. They are tools that ground other projects. Don't be afraid to throw the mood board out of the window if inspiration strikes!



Describe how your mood board inspires you to be creative.

How can you use your favorite part of your mood board to guide another creation?

How could you make a mood board on a phone or tablet?

What is Happening?

- A **designer** is a person who solves problems. They use the design process to make a product and then tweak their results to better solve their problem.
- The **design process** is a series of critical thinking steps to assist in **problem solving**. It begins by challenging the designer to figure out or observe their audience. For mood boards, YOU are your audience and you're figuring out what you like!
- By knowing what you like, you can then find solutions to a problem that best suit your goals. Knowing what you like is also a helpful step in communicating your viewpoint to others.

Taking it Forward

- Connecting this activity to the real world: Mood boards are used by lots of tv shows and movies when the show developers are trying to decide how the tv show or movie will look. Make a mood board for your favorite movie. Then see how accurate you are by looking up the design process online.
- If you like this activity, you'll also like problem solving in other ways. Find a project around your home. Identify the problem and brainstorm ways to fix it. Then get making and don't forget to tweak when you learn things along the way!